

**REMARKS**

Claims 1-29 were originally submitted.

No claims are canceled.

Claims 23-26 have been previously amended.

Claims 30-39 have been submitted in a previous response.

Claims 1-39 remain in this application.

The declaration filed 6/17/2003 under 37 CFR 1.131 has been accepted to overcome the cited reference U.S. Patent 6,219,653 to O'Neill et al.

**35 U.S.C. §102**

**Claims 1, 3, 8, 30, and 32**

Claims 1, 3, 8, 30 and 32 are rejected under 35 U.S.C. 102(e) as being anticipated by U.S. Patent 5,812,669 to Jenkins et al (Jenkins). Applicants respectfully traverse the rejection.

This invention concerns an electronic commerce system that allows potential trading partners to automatically configure a trading relationship for network-based business exchanges.

In one implementation, the system has a first computer system at a first trading partner and a second computer system at a second trading partner. The computer systems are interconnected via a network, such as the Internet.

The automated configuration process involves two phases. In a first phase, each of the trading partners enters its own configuration details which include trading partner name, mailing address, Web site address, email, network and data communication protocol(s), cryptographic capabilities, digital certificates, etc.. As an example, a user/operator at each trading partner manually enters the information

1 via a graphical user interface. Once the information is entered, the trading partner  
2 publishes that information to a URL (universal resource locator) at a Web site  
3 (hosted by the trading partner, or elsewhere).

4 In a second phase, one of the trading partners attempts to forge an  
5 electronic trading relationship with a potential trading partner. The first trading  
6 partner enters the URL for the potential trading partner's configuration details and  
7 pulls the details down from the Web site addressed by the URL. The first trading  
8 partner then automatically creates and configures the trading relationship for  
9 online exchanges with the potential trading partner. This can be done by creating a  
10 trading record and automatically populating that record using the potential trading  
11 partner's configuration details.

12 **Independent claim 1**, for example, recites

13 A method for establishing a trading relationship between trading  
14 partners involved in electronic commerce, the method comprising:

15 retrieving configuration details associated with a potential  
16 trading partner from a remote site; and

17 automatically configuring a trading relationship with the  
18 potential trading partner using the configuration details.

19 The method of claim 1 is not disclosed by Jenkins. Jenkins shows a method  
20 and system that is based on two parties that have an established trading agreement,  
21 and communicate with one another using mutually known communication  
22 protocols. Jenkins relies on specific script or code implemented on particularly  
23 configured servers of the two parties to allow the two parties to communicate and  
24 maintain the established preexisting trading agreement. Specifically, the script is  
25

1 used to allow the established trading partners to modify and communicate  
2 encryption keys to one another.

3 The communications and information exchanged between the parties in  
4 Jenkins involves well known Electronic Data Interchange (EDI) protocols to  
5 exchange EDI based messages and documents between the two parties. Because  
6 the system in Jenkins involves an established trading agreement, and established  
7 trading protocols, there is no need to exchange configuration details which include  
8 a communication protocol. Although Jenkins describes exchanging  
9 encryption/decryption keys, such keys are exchanged through the EDI messages  
10 and documents, in particular an "authorize acknowledge" (AUTACK) message  
11 unique to EDI is used to verify origin and receipt between the two parties. Such  
12 keys are not part of the configuration details per se in establishing a trading  
13 relationship.

14 Claim 1 in part recites "retrieving configuration details associated with a  
15 potential trading partner from a remote site".

16 The Examiner states "[a]s to claim 1, Jenkins teaches ... retrieving  
17 configuration details associated with a potential trading partner from a remote site  
18 (col. 6, lines 4-42)". Applicants disagree contrary to the Office's position. Jenkins  
19 discloses that the trading partners have established a trading relationship, and fails  
20 to teach or disclose "retrieving configuration details from a *potential* trading  
21 partner". In particular, Jenkins discloses "[a]s further shown and preferred in FIG.  
22 1 ... a two party business transaction between two parties who have entered into a  
23 trading partner agreement". Jenkins at col. 5, lines 40-42.

24 Jenkins requires an established trading agreement between trading partners,  
25 because it makes use of particular EDI protocols that are communicated over a

1 particular system. Jenkins specifically mentions that “[t]he preferred method and  
2 system of the present invention is implemented in a system which is provided  
3 under the trademark TEMPLAR owned by the assignee herein.” Jenkins col. 4,  
4 lines 40-43. Fig. 1 of Jenkins illustrates sender computer 112 and recipient  
5 computer 114 implemented as TEMPLAR servers.

6 The TEMPLAR configured servers are used to perform Electronic Data  
7 Interchange (EDI) communications between themselves (i.e., a sender computer  
8 and a recipient computer). Each server (computer) has an associated public key  
9 and an associated private key.

10 Jenkins describes that various scripts be used and installed at the computers  
11 (servers) 112 and 114; the scripts are particularly used to communicate new public  
12 keys to a trading partner. See Jenkins col. 6, lines 4-65. This section of Jenkins is  
13 cited to by the Examiner as “configuration details of a potential trading partner”;  
14 however, what is actually disclosed relates to EDI documents used to create and  
15 exchange keys between established trading partners.

16 Configuration details comprise such information as a trading partner name,  
17 mailing address, Web site address, email, network and data communication  
18 protocol(s), cryptographic capabilities, and digital certificates. In order to perform  
19 EDI communication and exchange EDI documents, the parties in Jenkins must  
20 have established their data communication protocol (i.e., the EDI communication  
21 protocol), and have an established trading relationship.

22 Claim 1 further recites in part “automatically configuring a trading  
23 relationship with the potential trading partner using the configuration details”.  
24  
25

1 The Examiner states that "Jenkins teaches automatically configuring a  
2 trading relationship with the potential trading partner using the configuration  
3 details (col. 5, lines 40-67)".

4 As discussed above, Jenkins describes EDI communication exchange  
5 between trading partners that have established trading relationship and  
6 communicate with one another using established communication protocols. It  
7 would be unnecessary and counterintuitive for the methods and system describe in  
8 Jenkins to configure a trading relationship with the potential trading partner using  
9 the configuration details, since a trading relationship and configuration details (in  
10 particular, communication protocols) have been established.

11 For these reasons, claim 1 is patentable over Jenkins. Applicants  
12 respectfully request that the §102 rejection of claim 1 be withdrawn.

13 **Dependent claim 3** depends from and comprises all the elements of claim  
14 1. As such, dependent claim 3 is allowable by virtue of its dependency on base  
15 claim 1. Applicants respectfully request that the §102 rejection of claim 3 be  
16 withdrawn.

17 **Independent claim 8** is rejected on the same grounds as claims 1 and 3.  
18 Applicants assert the argument presented in support of claim 1, in support of claim  
19 8. Applicants respectfully request that the §102 rejection of claim 8 be withdrawn.

20 **Dependent claim 9** depends from and comprises all the elements of claim  
21 8. As such, dependent claim 9 is allowable by virtue of its dependency on base  
22 claim 8. Applicants respectfully request that the §102 rejection of claim 9 be  
23 withdrawn.

24 **Independent claim 30** is rejected on the same grounds as claim 1.  
25 Applicants assert the argument presented in support of claim 1, in support of claim

1 30. Applicants respectfully request that the §102 rejection of claim 30 be  
2 withdrawn.

3 **Dependent claim 32** depends from and comprises all the elements of claim  
4 30. As such, dependent claim 32 is allowable by virtue of its dependency on base  
5 claim 30. Applicants respectfully request that the §102 rejection of claim 32 be  
6 withdrawn.

7 **Claims 1-11, 13-17, and 19-29**

8 **Claims 1-11, 13-17, and 19-29** are rejected under 35 U.S.C. 102(e) as being  
9 anticipated by U.S. Patent 6,490,567 to Gregory (Gregory). Applicants  
10 respectfully traverse the rejection.

11 The method of claim 1 is not disclosed by Gregory. Gregory shows three-  
12 party electronic commerce transactions involving a commerce server party, a  
13 merchant party, and a purchaser party. The commerce server party stores  
14 purchaser party profile data and merchant party content summaries on a commerce  
15 database.

16 The merchant party may edit the products it makes available to the  
17 purchaser by searching the commerce database of the commerce server. The  
18 purchaser party may browse and search for product and merchant (party)  
19 information through the commerce server, and is provided with more detailed  
20 information stored at a separate merchant content server. The purchaser selects  
21 products and a purchase order is sent to the commerce server. The commerce  
22 server initiates the settlement of accounts between the merchant and purchaser (the  
23 two parties), and initiates order fulfillment.

24 The methods and systems described in Gregory are constructed in order to  
25 allocate the tasks of commerce transaction functionality to the commerce server

1 party, and thus freeing up the merchant party from performing commerce  
2 transactions with the purchaser party. In other words, the merchant and purchaser  
3 parties never directly enter into a trading relationship, and have no need to know  
4 one another's configuration details to establish a trading relationship.

5 Claim 1 recites "retrieving configuration details associated with a potential  
6 trading partner from a remote site".

7 The Examiner states that "[a]s to claim 1, Gregory teaches ... retrieving  
8 configuration details associated with a potential trading partner from a remote site  
9 (col. 8, lines 36-52)".

10 Gregory describes how information is made available at the commerce  
11 server party to the purchaser; however, such information is limited to products  
12 offered by the merchant; information regarding the merchant's return policy; forms  
13 of payment accepted by the merchant; and information as to ordering products.  
14 Such information is not "configuration details associated with a potential trading  
15 partner". As discussed above, configuration details comprise such information as  
16 a trading partner name, mailing address, Web site address, email, network and data  
17 communication protocol(s), cryptographic capabilities, and digital certificates.  
18 Configurations details are not disclosed or taught by Gregory.

19 Claim 1 further recites in part "automatically configuring a trading  
20 relationship with the potential trading partner using the configuration details".

21 The Examiner states that "[a]s to Gregory teaches ... automatically  
22 configuring a trading relationship with the potential trading partner using the  
23 configuration details (col. 8, lines 53-67)".

24 Gregory describes purchase of a product from a website, then using a  
25 commerce server to perform transactional functions to perform the purchase. As

1 discussed above, Gregory does not disclose or teach configuring a trading  
2 relationship between the merchant and the purchaser, where the trading  
3 relationship provides for a network-based business exchange. Gregory specifically  
4 provides that the commerce or service provider perform the tasks of commerce  
5 transactions. See Gregory, col. 2 lines 16-27. Gregory teaches that transaction  
6 functionality is performed by a separate third party, the commerce server. A direct  
7 trading relationship is never established between the merchant party and the  
8 purchaser party. Therefore the merchant party and the purchaser party never  
9 directly enter into a trading relationship, and no need exists for “automatically  
10 configuring a trading relationship with the potential trading partner”.

11 For these reasons, claim 1 is patentable over Gregory. Applicants  
12 respectfully request that the §102 rejection of claim 1 be withdrawn.

13 **Dependent claims 2 and 3** depend from and comprise all the elements of  
14 claim 1. As such, dependent claims 2 and 3 are allowable by virtue of their  
15 dependency on base claim 1. Applicants respectfully request that the §102  
16 rejection of claim 2 and 3 be withdrawn.

17 **Independent claim 8** is rejected on the same grounds as claim 1.  
18 Applicants assert the argument presented in support of claim 1, in support of claim  
19 8. Applicants respectfully request that the §102 rejection of claim 8 be withdrawn.

20 **Dependent claim 9** depends from and comprises all the elements of claim  
21 8. As such, dependent claim 9 is allowable by virtue of its dependency on base  
22 claim 8. Applicants respectfully request that the §102 rejection of claim 9 be  
23 withdrawn.

24 **Independent claim 10** is rejected on the same grounds as claim 1.  
25 Applicants assert the argument presented in support of claim 1, in support of claim



1 10. Applicants respectfully request that the §102 rejection of claim 10 be  
2 withdrawn.

3 **Dependent claims 11, 13, and 14** depend from and comprise all the  
4 elements of claim 10. As such, dependent claims 11, 13, and 14 are allowable by  
5 virtue of their dependency on base claim 10. Applicants respectfully request that  
6 the §102 rejection of claims 11, 13, and 14 be withdrawn.

7 **Independent claim 15** is rejected on the same grounds as claim 1.  
8 Applicants assert the argument presented in support of claim 1, in support of claim  
9 10.

10 Claim 15 further recites in part “the first computer system collecting  
11 configuration details associated with the first trading partner and publish the  
12 configuration details to the Web site”.

13 The Examiner states “Gregory teaches ... the first computer system  
14 collecting configuration details associated with the first trading partner and publish  
15 the configuration details to the Web site (col. 6, lines 37-54)”.

16 As discussed above, Gregory describes a merchant requesting a summary of  
17 products from the commerce database of the commerce server. The product  
18 summary does not include configuration details as described above, but is limited  
19 only to the products offered by the particular merchant. Furthermore, Gregory  
20 fails to teach or disclose that the product summary is published to a Web site.

21 Applicants respectfully request that the §102 rejection of claim 15 be  
22 withdrawn.

23 **Dependent claims 16, 17, and 19-21** depend from and comprise all the  
24 elements of claim 15. As such, dependent claims 16, 17, and 19-21 are allowable  
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1 by virtue of their dependency on base claim 15. Applicants respectfully request  
2 that the §102 rejection of claims 16, 17, and 19-21 be withdrawn.

3 **Independent claim 22** is rejected on the same grounds as claim 15.  
4 Applicants assert the argument presented in support of claim 15, in support of  
5 claim 22. Applicants respectfully request that the §102 rejection of claim 22 be  
6 withdrawn.

7 **Dependent claims 23-26** depend from and comprise all the elements of  
8 claim 22. As such, dependent claims 23-26 are allowable by virtue of their  
9 dependency on base claim 22. Applicants respectfully request that the §102  
10 rejection of claims 23-26 be withdrawn.

11 **Independent claim 27** is rejected on the same grounds as claim 15.  
12 Applicants assert the argument presented in support of claim 15, in support of  
13 claim 27. Applicants respectfully request that the §102 rejection of claim 27 be  
14 withdrawn.

15 **Independent claim 28** is rejected on the same grounds as claim 15.  
16 Applicants assert the argument presented in support of claim 1, in support of claim  
17 28. Applicants respectfully request that the §102 rejection of claim 28 be  
18 withdrawn.

19 **Independent claim 29** is rejected on the same grounds as claim 15.  
20 Applicants assert the argument presented in support of claim 15, in support of  
21 claim 29. Applicants respectfully request that the §102 rejection of claim 29 be  
22 withdrawn.  
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1 **35 U.S.C. §103**

2 **Claims 12 and 18**

3 **Claims 12 and 18** are rejected under 35 U.S.C. §103(a) as being  
4 unpatentable over Gregory in view of Official Notice. Applicants respectfully  
5 traverse the rejection.

6 **Dependent claim 12** depends from claim 10 and incorporates the features  
7 of claim 10. As such claim 12 requires “collecting configuration details associated  
8 with the first trading partner; publishing the configuration details to a Web site;  
9 creating, at the second trading partner, a trading partner record for the first trading  
10 partner; retrieving the configuration details associated with the first trading partner  
11 from the Web site; and populating the trading partner record with the configuration  
12 details associated with the first trading partner”. Claim 12 further recites  
13 “publishing the configuration details in XML format”.

14 The Examiner states “[a]s to claim 12, Gregory teaches a method of  
15 publishing configuration details”; however, has not pointed out where in Gregory  
16 such element is described.

17 Claim 12 requires the element of “collecting configuration details  
18 associated with the first trading partner”.

19 Gregory does not teach or suggest collecting configuration details  
20 associated with the first trading partner. Gregory shows a purchaser visiting a  
21 website to browse and purchase products. A purchase may be made and processed  
22 by a commerce server. However, configuration details that allow a trading  
23 relationship to be established are not collected. The trading record that the  
24 Examiner asserts is created in Gregory is a purchase report that includes purchases  
25 made by the purchaser from the merchant. Gregory, col. 11, lines 13-25. The

1 purchase orders in the purchase report are not configuration details that allow a  
2 trading relationship to be established between the parties. Therefore, if  
3 configuration details are not collected in the systems and methods described in  
4 Gregory, it follows that Gregory fails to teach or suggest the other elements of  
5 “publishing the configuration details to a Web site; creating, at the second trading  
6 partner, a trading partner record for the first trading partner; retrieving the  
7 configuration details associated with the first trading partner from the Web site;  
8 and populating the trading partner record with the configuration details associated  
9 with the first trading partner”.

10 The Examiner has taken Official Notice “that it is well known in the  
11 Information Technology art to publish information to a web site using an XML  
12 format.”

13 Applicants traverse the Examiner’s assertion, in particular the use of XML  
14 format for configuration details for use in establishing a trading relationship as  
15 recited in claim 12.

16 “If the applicant traverses such an assertion the examiner should cite a  
17 reference in support of his or her position.” MPEP 2144.03.

18 Applicants respectfully request that the §103 rejection of claim 12 be  
19 withdrawn.

20 **Dependent claim 18** is rejected on the same grounds as claim 12.  
21 Applicants assert the argument presented in support of claim 18, in support of  
22 claim 12. Applicants respectfully request that the §103 rejection of claim 18 be  
23 withdrawn.

1 **Claims 31 and 33-39**

2 **Claims 31 and 33-39** are rejected under 35 U.S.C. §103(a) as being  
3 unpatentable over Jenkins in view of Gregory. Applicants respectfully traverse the  
4 rejection.

5 **Dependent claim 31** depends from claim 30 and incorporates the features  
6 of claim 30. As such claim 31 requires “retrieving configuration details associated  
7 with a first potential trading partner from a remote site by a second potential  
8 trading partner; retrieving configuration details associated with the second  
9 potential trading partner from a remote site by the first potential trading partner;  
10 and automatically configuring a trading relationship with the first and the second  
11 potential trading partners using the configuration details.”

12 The Examiner presents the same arguments as to claim 30 in regards to  
13 Jenkins. Applicants assert the argument presented in support of claim 30, in  
14 support of claim 31 in regards to Jenkins. The Examiner admits that “Jenkins does  
15 not teach the use of a URL for accessing configuration details.” The Examiner  
16 relies on Gregory as teaching a “method wherein retrieving configuration details  
17 comprises addressing a URL to access the configuration details of trading  
18 partners” citing Gregory col. 8, lines 26-35. The URL described in Gregory  
19 concerns a merchant content server URL that is provided when the merchant  
20 registers with the service. The merchant content server URL is placed in a table in  
21 the commerce database of the commerce server. Gregory does not suggest or teach  
22 that the merchant URL may be used to address configuration details.  
23 Configuration details to establish a trading relationship, as discussed above, are not  
24 suggested or taught by Gregory. In Gregory, functional transactions are performed  
25

1 by the commerce service, and any information that may be "published" or  
2 "recorded" applies to purchased products.

3 Applicants respectfully request that the §103 rejection of claim 31 be  
4 withdrawn.

5 **Independent claim 33 recites**

6 A method for establishing a trading relationship between first and  
7 second trading partners involved in electronic commerce, the method  
8 comprising:

9 collecting first and second configuration details associated  
10 with the first and the second trading partners, respectively;

11 publishing the first and second configuration details to at least  
12 one Web site;

13 creating, at the second trading partner, a trading partner  
14 record for the first trading partner;

15 creating, at the first trading partner, a trading partner record  
16 for the second trading partner;

17 retrieving the configuration details associated with the first  
18 trading partner from the Web site;

19 retrieving the configuration details associated with the second  
20 trading partner from the Web site;

21 populating the trading partner record of the second trading  
22 partner with the configuration details associated with the first trading  
23 partner; and

24 populating the trading partner record of the first trading  
25 partner with the configuration details associated with the second  
trading partner.

1 Jenkins is cited for its teaching of “collecting first and second configuration  
2 details associated with the first and the second trading partners, respectively”.  
3 However, as discussed above, Jenkins is based on an existing trading relationship  
4 that depends on parties having a predetermined EDI communication protocol.  
5 Although Jenkins describes how a user may select from several trading partners,  
6 these particular trading relationships are preexisting. The Examiner interprets  
7 “trading profiles” described in Jenkins with “configuration details”; however,  
8 configuration details as discussed above provide the ability to establish a trading  
9 relationship. The trading profiles of Jenkins are not configuration details.

10 Furthermore Jenkins describes displaying only trading profiles of trading  
11 partners with the user, not the trading profile of the user. Jenkins, col. 20 lines 10-  
12 48. Jenkins does not teach or suggest that trading partners of the user may be  
13 trading partners with one another. If the user is a first or second trading partner, its  
14 configuration details (trading profile) is not available for “publishing”, “creating”  
15 or “populating” a trading partner record as recited by claim 33.

16 Gregory is cited for teaching “the use of a Web site to publish and retrieve  
17 details for a trade relationship”. Gregory describes placing a URL of a merchant  
18 in a table of the commerce database in the commerce server; however, Gregory  
19 does not disclose or teach that the URL or the website that the URL addresses may  
20 be used to publish configuration details. Accordingly a combination of Jenkins  
21 and Gregory fail to teach or suggest the claimed method. Applicants respectfully  
22 request that the §103 rejection of claims 33 be withdrawn.

23 **Dependent claims 34-38** depend from and comprise all the elements of  
24 claim 33. As such, dependent claims 34-38 are allowable by virtue of their  
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1 dependency on base claim 33. Applicants respectfully request that the §103  
2 rejection of claims 34-38 be withdrawn.

3 **Independent claim 39** is rejected on the same grounds as claim 33.  
4 Applicants assert the argument presented in support of claim 33, in support of  
5 claim 39. Applicants respectfully request that the §102 rejection of claim 39 be  
6 withdrawn.

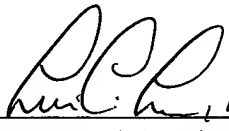


1 **CONCLUSION**

2 All pending **claims 1-39** are in condition for allowance. Applicant  
3 respectfully requests reconsideration and prompt issuance of the subject  
4 application. If any issues remain that prevent issuance of this application, the  
5 Examiner is urged to contact the undersigned attorney before issuing a subsequent  
6 Action.

7  
8 Respectfully Submitted,

9  
10 Dated: Oct. 20, 2003

11 By:  Reg. No. 34,656  
12 *for* Emmanuel A. Rivera  
13 Reg. No. 45,760  
14 (509) 324-9256 ext. 245  
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